



AGILE DATA SOLUTIONS INC. - HUSTLE PH

Rockin' Raket

Side Hustle Diaries



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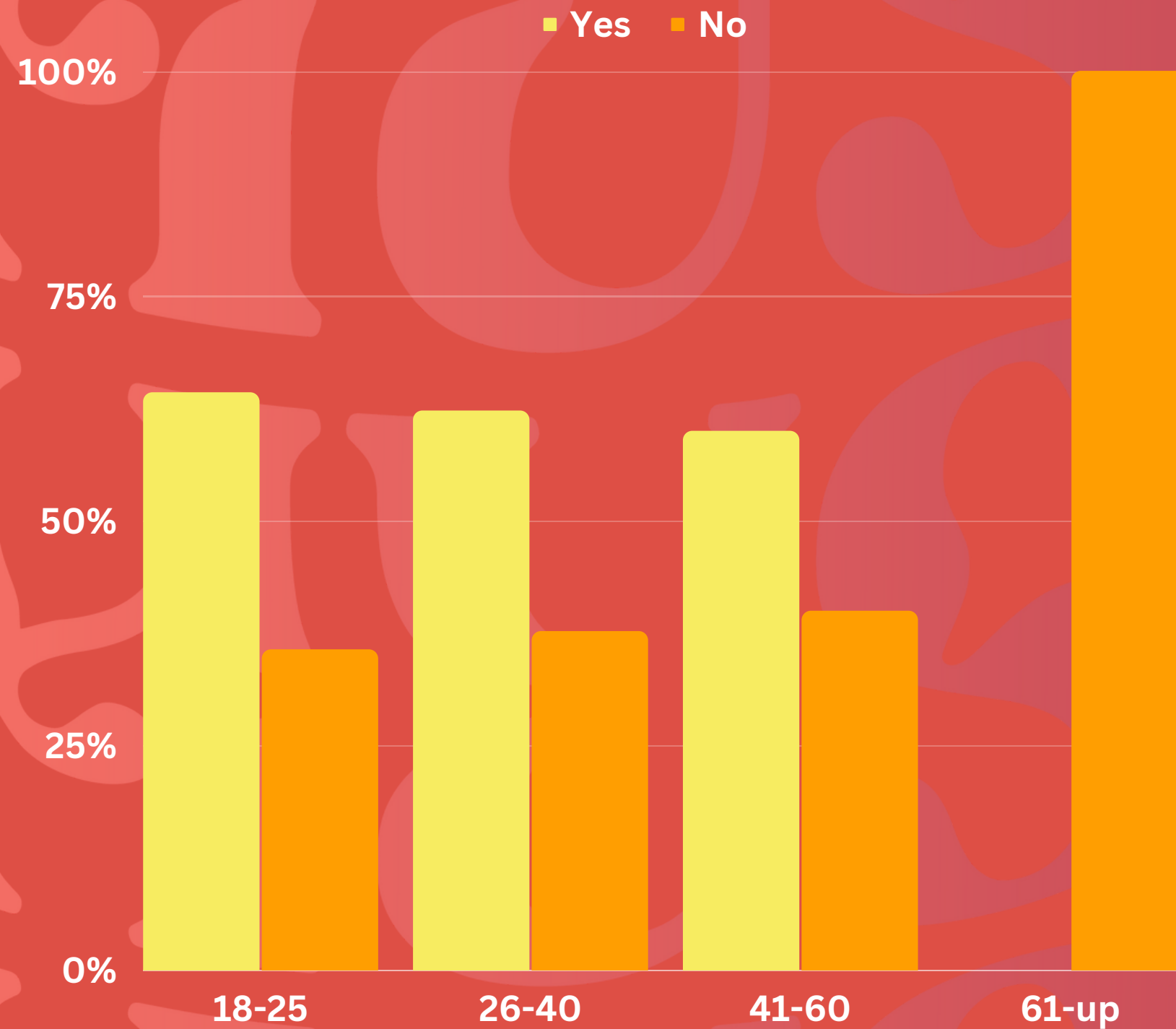
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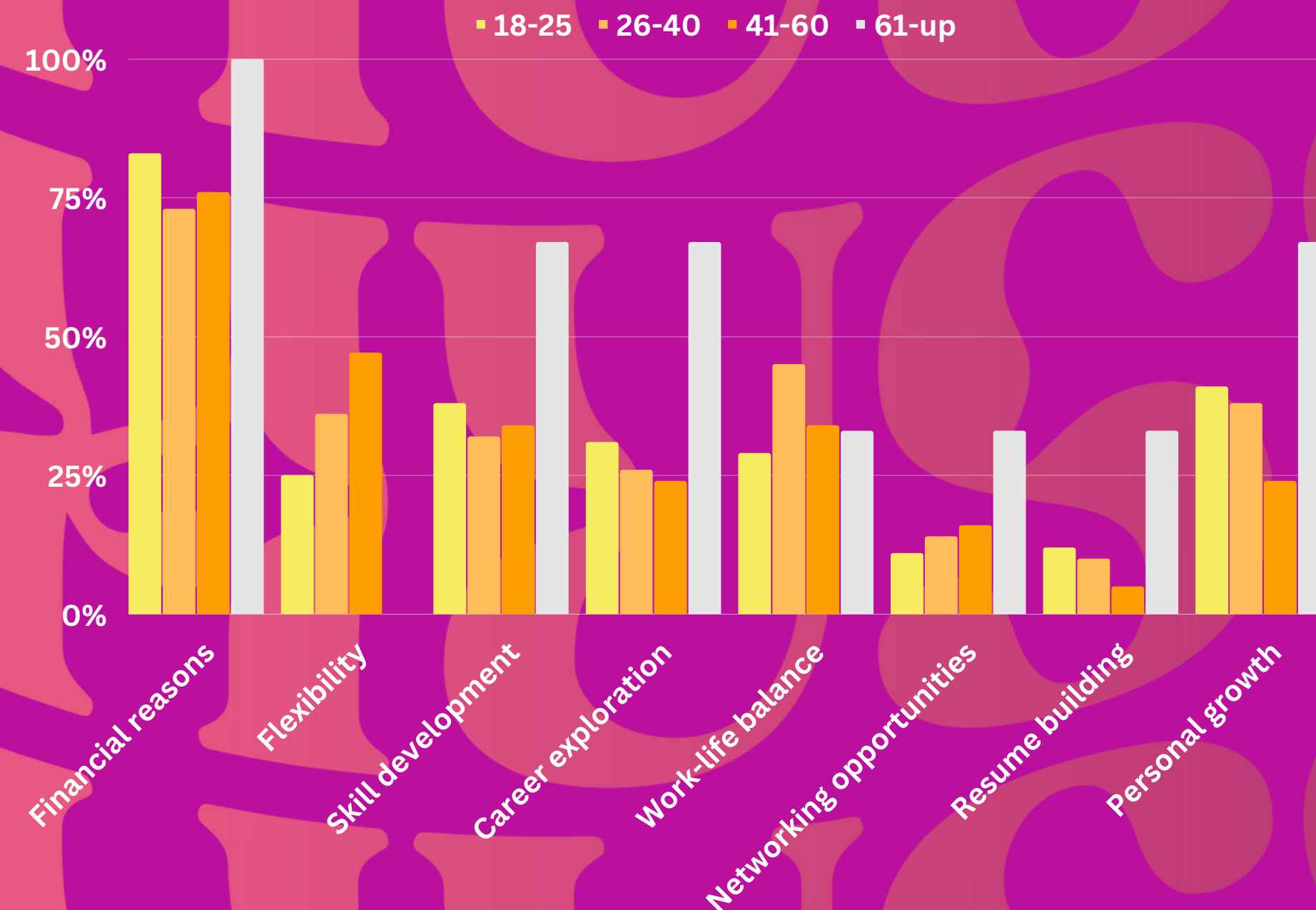


60% of Filipinos have engaged in some form of part time work with younger Filipinos having experienced it most.



Financial reason is the primary reason to engage in part-time work across all cohorts.

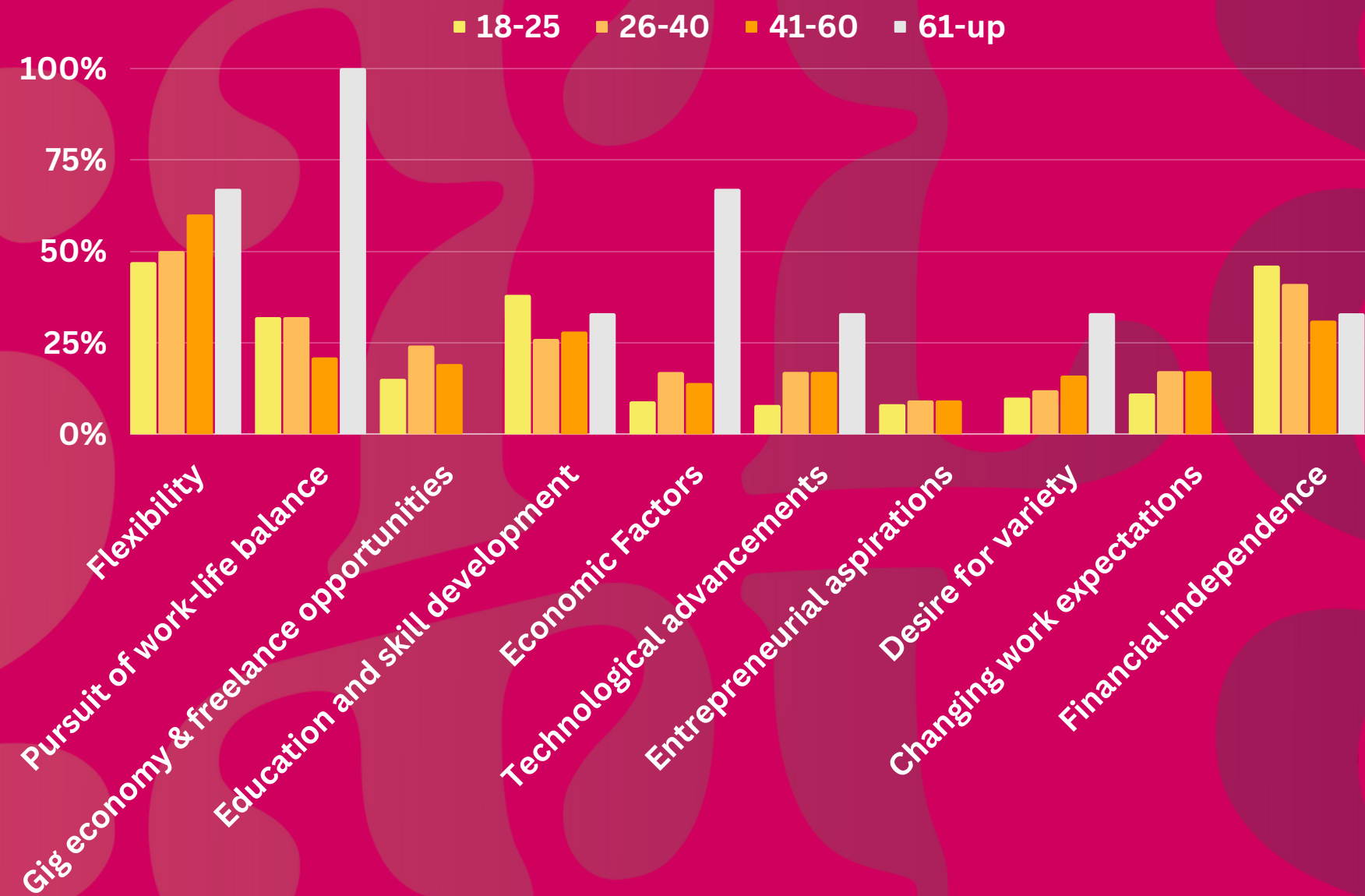
However, as Filipinos grow older, **flexibility** becomes more of a priority compared to younger Filipinos who are willing to sacrifice time in exchange for financial security.





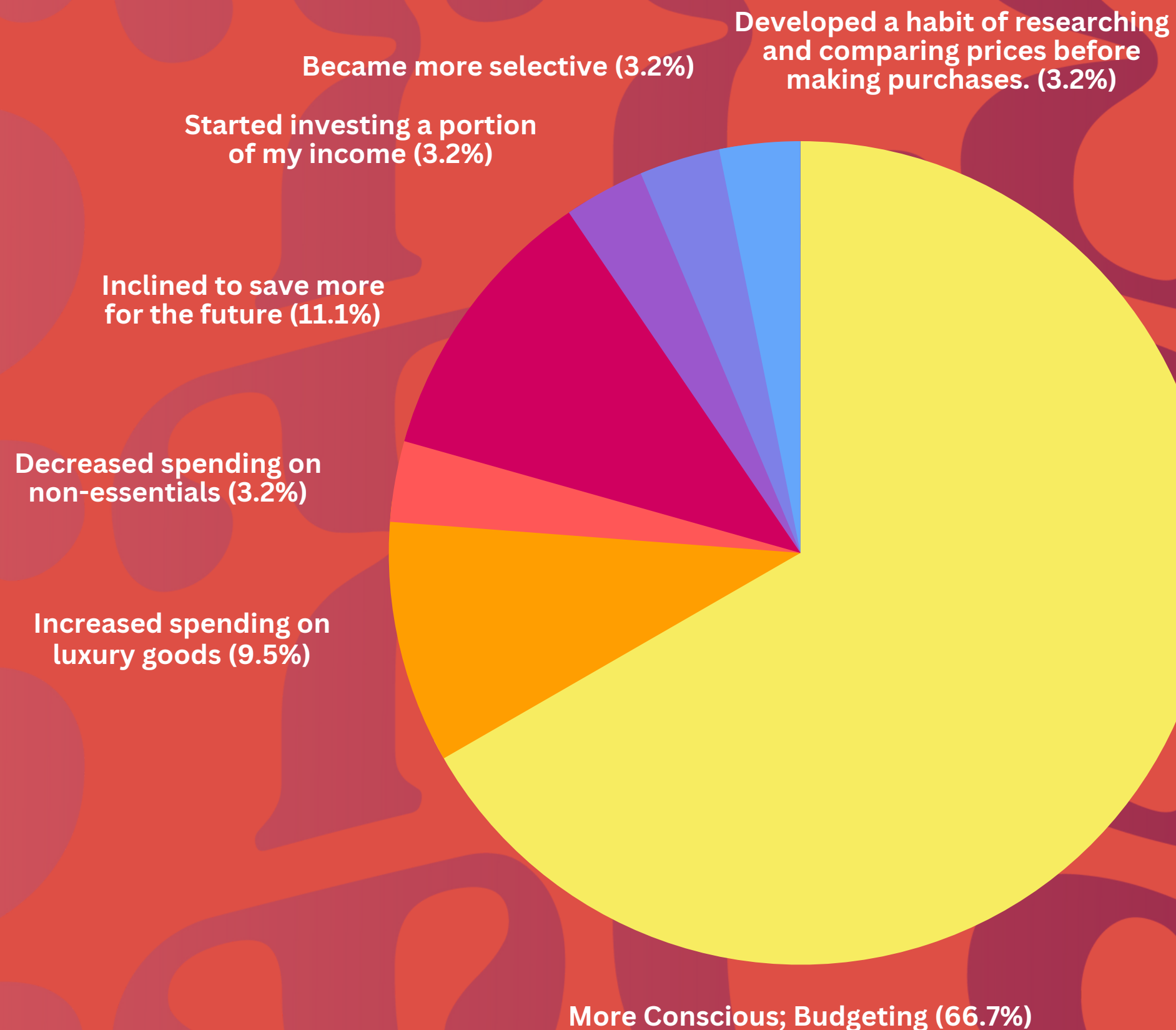
Older generations perceive that Gen Zs have **changing top priorities** that drives them to take part-time jobs.

They believe that, apart from financial reasons and the flexibility it offers, part-time work is attractive to Gen Zs because of societal and industry factors such as the **economy, the available opportunities, and variety of work.**



*Across all age and gender demographics, respondents revealed they have become **more conscious of their spending** and have **started budgeting** due to their engagement to part-time work.*

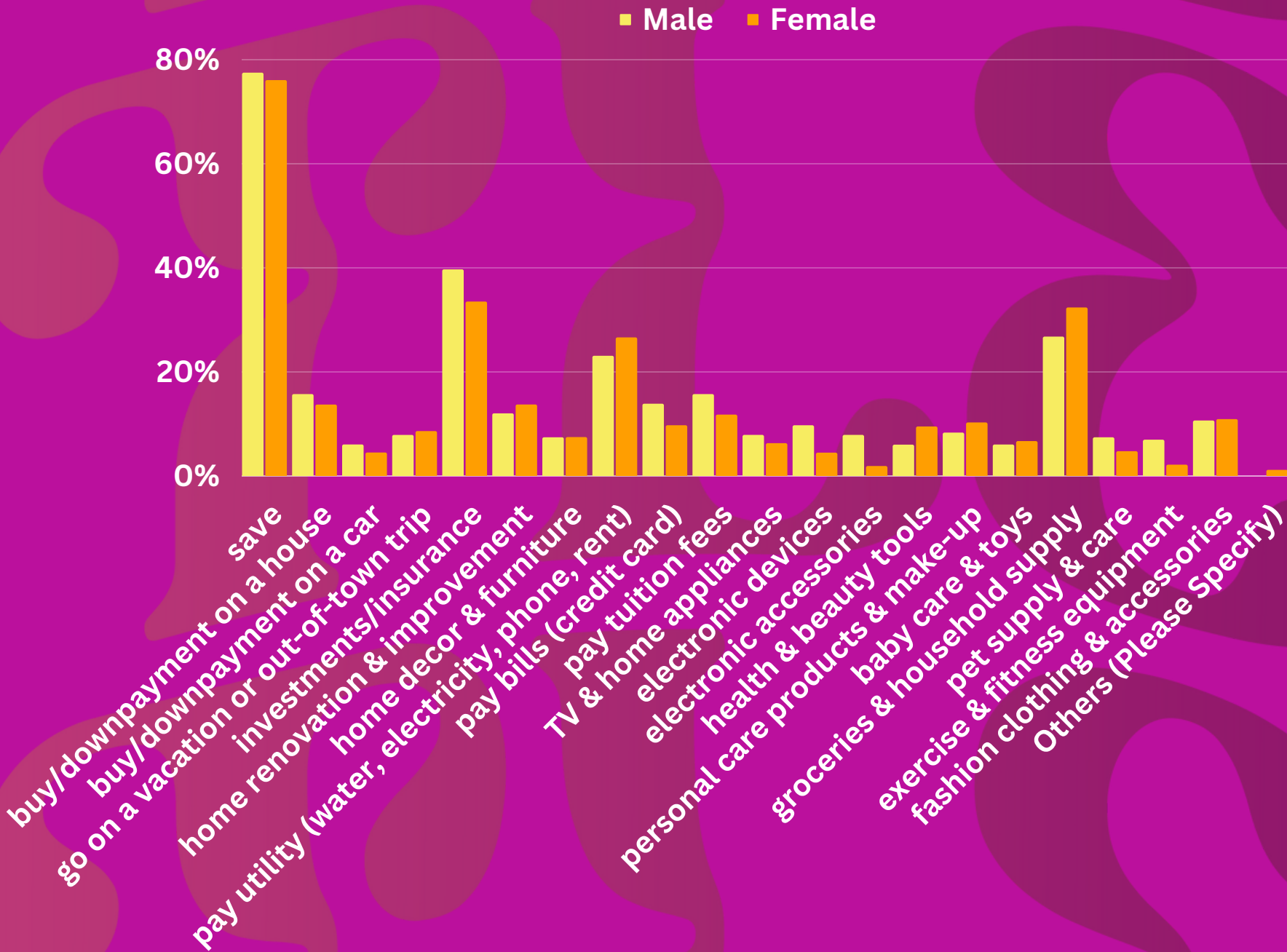
The impact of part-time work on financial consciousness signifies a broader shift towards financial mindfulness, prompting individuals of varied backgrounds to align their spending habits with personal goals.





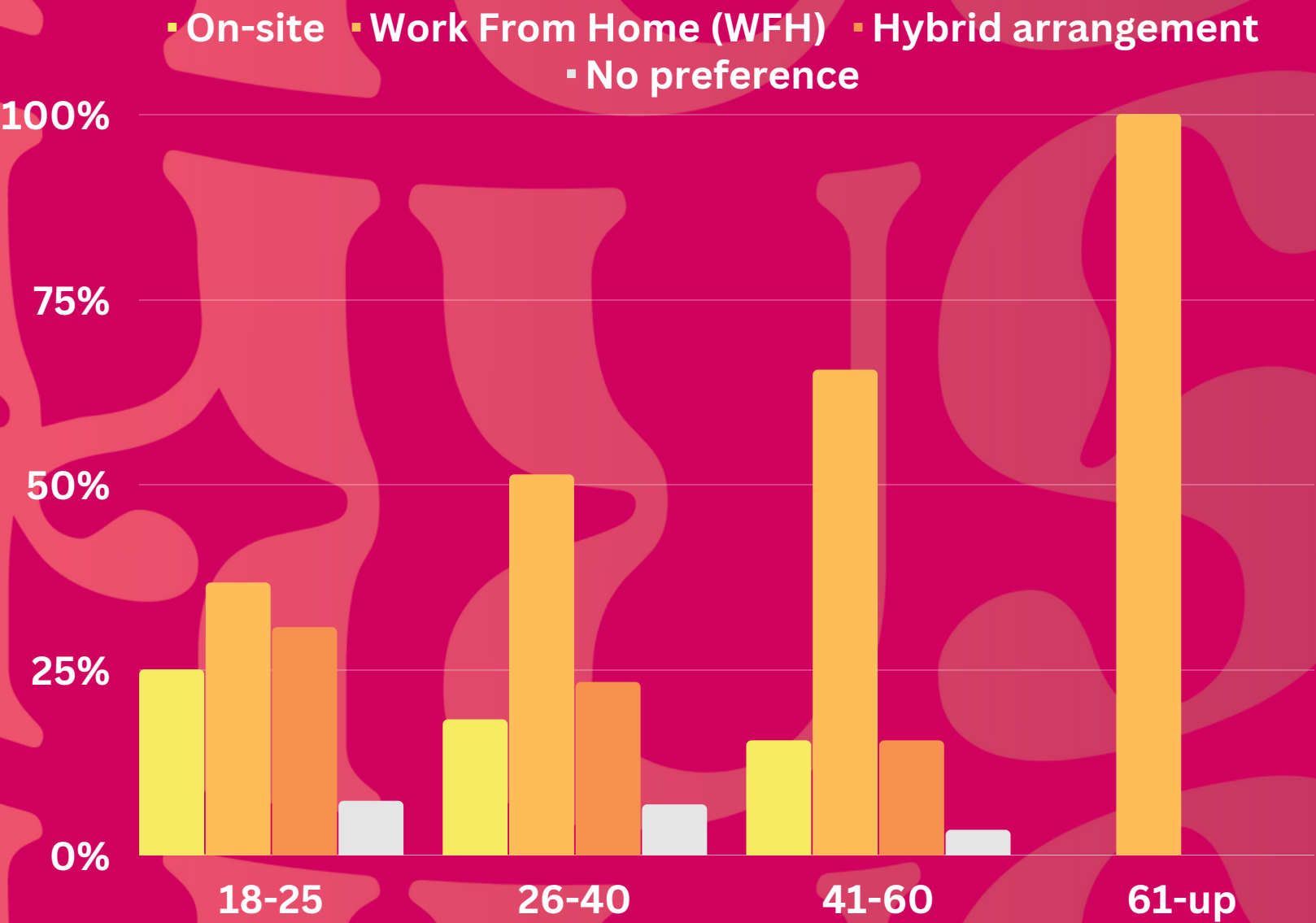
Filipinos are in the habit of **saving** what they earn from their part-time jobs.

Furthermore, they spend their money on practical items and essential products & services including **investments/insurance, groceries & household supply, and rent & utility.**



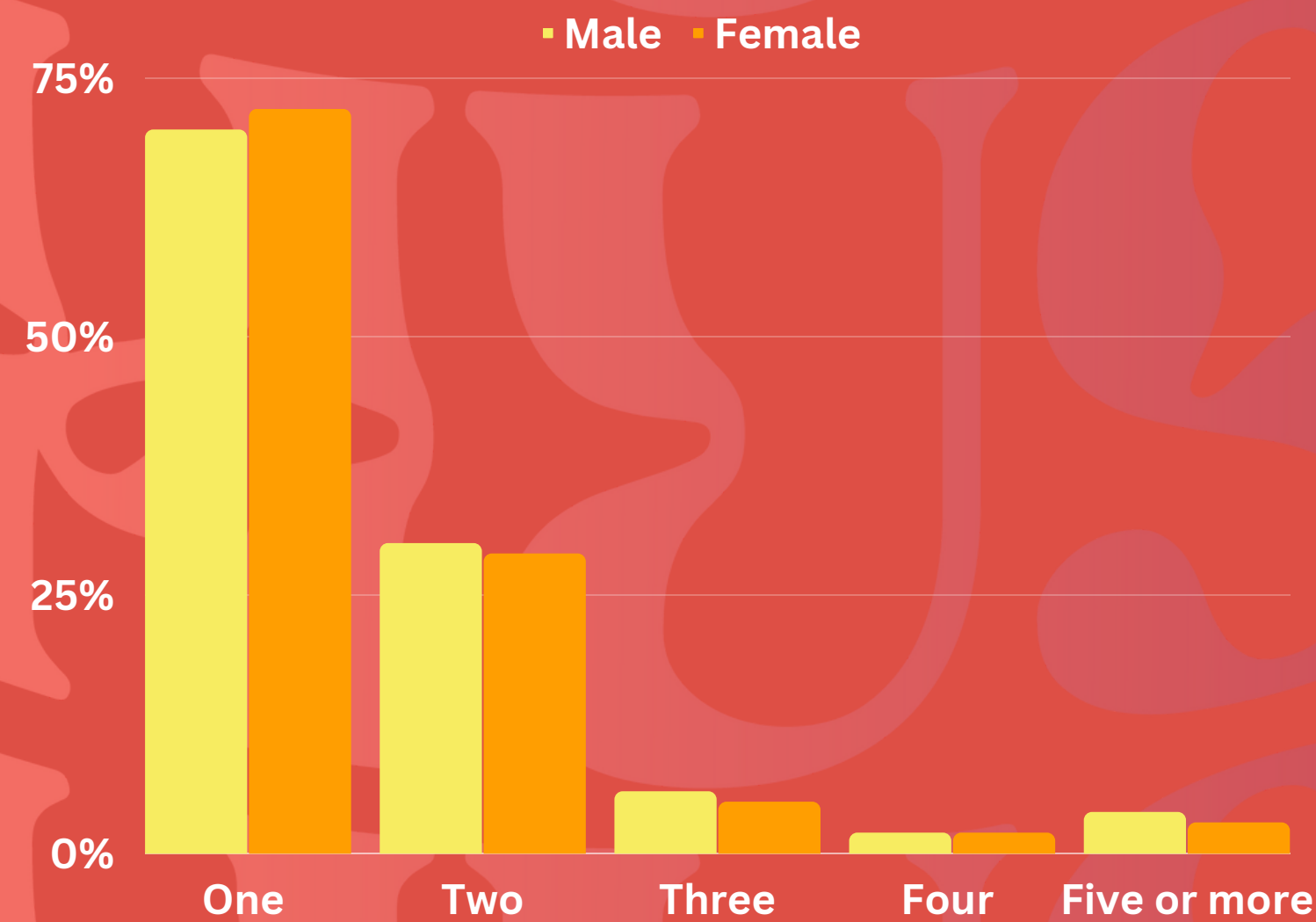
Work from home emerges as the top preference for working arrangements among individuals of all ages.

The majority of the respondents across all ages are drawn to remote work which signals a growing acknowledgment of the value that remote setups bring.



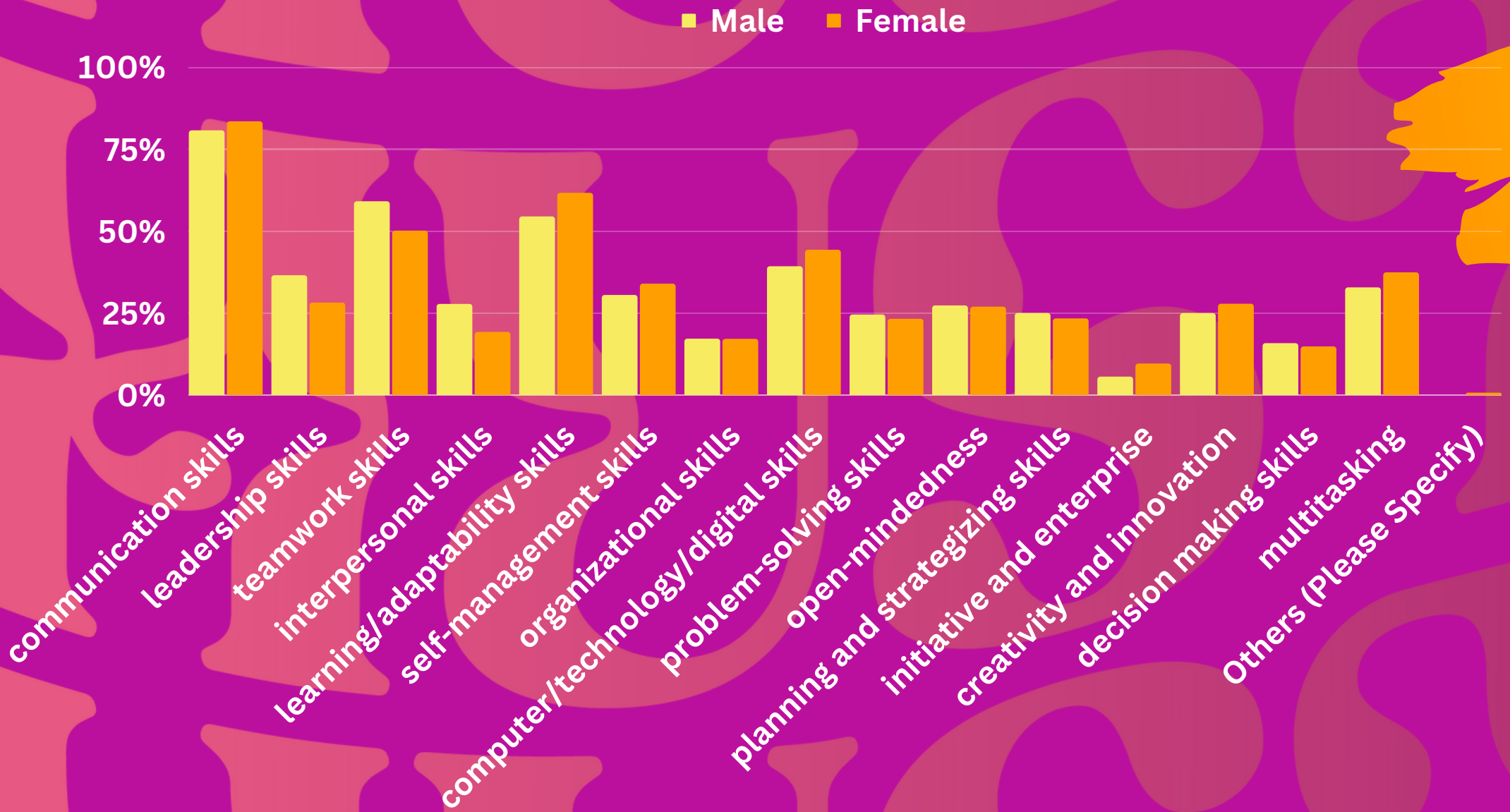
Men are more likely to simultaneously hold down *two part-time jobs* compared to women who prefer taking up *only one*.

This discrepancy could be attributed to a combination of factors, including differences in **financial needs**, **career aspirations**, and **societal expectations**.



Communication skill emerges as the top skill Filipino part-time workers think they need to get hired. However, a striking gender disparity arises when we compare women-valued and men-valued skills.

Women think employers value skills (learning/adaptability skills, digital skills, multitasking) that contribute to **personal growth**, while men think employers value skills (teamwork skills, leadership skills, interpersonal skills) that thrive during **collaborative work**.





If you were to have a part-time job,
what type of work would you choose?

1 Call Center

2 Virtual Assistant

3 Service Crew

4 IT

5 Sales

*Call center roles top the lists of part-time positions Filipinos look for. It is closely followed by **VA positions**.*

Indeed, with **outsourcing talent** in the Philippines becoming a common practice for businesses around the world, both industries will continue to thrive and grow, providing lucrative work opportunities to Filipinos.

Respondents find **remote setups** optimal for part-time working, noting virtual assistance, freelancing, and online tutoring as some of the most attractive part-time ventures because of **flexible work hours** and **good work-life balance**.

What is the best part time work you did / know of?

1 Virtual Assistant

2 Freelancing

3 Online Tutoring





Respondents expressed negative feelings towards *customer-facing onsite jobs* such as call center and service crew jobs despite being in the Top 5 due to the *restrictive nature of traditional work set-ups*.

What is the worst part time work you did / know of?

1

Call Center

2

Service Crew

The Final



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